

# Dave's Electric

Commercial & Industrial Specialists

Tired of **skyrocketing** energy costs?  
Want to **save money** on your energy bills?  
Want or need to **reduce** your carbon footprint?

## Dave's Electric has solutions for you!

### Lighting Upgrades

Replace your existing metal halide light fixtures with high bay fluorescent fixtures



- Save over ½ on your energy consumption.
- Each fixture qualifies for either a \$60.00 or \$90.00 enhanced Focus on Energy Incentive, further reducing your Return on Investment. *(Enhanced Incentives are only available until 9/30/2009).*

Replace your existing T12 fluorescent fixtures with energy efficient T5 or T8 fixtures

- Save up to ½ on your energy consumption.
- Fixtures qualify for enhanced Focus on Energy Incentives from \$6.00 to \$28.00 each depending on what fixture models are chosen.

Install Occupancy Sensors for Lighting Control

- Great for warehouses, storage areas, or lightly used office areas.
- Occupancy sensors are a great way to reduce energy costs and they also qualify for Focus on Energy Incentives.

### NEW – FanMaster<sup>SM</sup> Control from Rockwell Automation

Fast and Easy way to convert constant volume air handlers to variable volume air handler with no changes to your existing control system

**FanMaster<sup>SM</sup> Control by  
Rockwell  
Automation**

- Save money on energy consumption *(electrical for fan use and cooling apparatus as well as heating fuels).*
- Qualifies for Focus on Energy Incentives.

Variable Frequency Drives (VFD's) for Energy Savings

- Controlling motors for pumps, fans, air compressors, or production equipment with a VFD can save tremendous amounts of energy by reducing motor speed and current draw when full power is not needed.
- Special Focus on Energy Incentives available can be as high as \$75.00 per controlled horsepower or up to 50% of the VFD installation project cost, whichever is less.

### Tax Incentives for Energy Efficient Lighting Projects

Check with your accounting department or tax professional to take advantage of tax incentives for energy efficient lighting upgrades under EPCRA 2005.

- Visit [www.lightingtaxdeduction.org](http://www.lightingtaxdeduction.org) for helpful information regarding available tax benefits.

### The Time to Act is Now!

Energy costs will continue to rise. Conversion to more renewable energy sources and pending Federal Legislation will drive electrical and fuel bills higher.

Going "Green" is the way of the future! More and more companies are requiring business partners to adopt some measures of reducing their carbon footprint as a factor for continuing business relationships.

### Take advantage of available incentives!

Dave's Electric is here to help! We can consult with you for your energy conservation project, provide free project cost estimates, provide Return on Investment information, provide annual energy savings estimates, obtain project authorization from Focus on Energy, and assist in the preparation of Focus on Energy Incentive Applications.

Our professional staff and technical experts from our manufacturer partners will provide unmatched value to you and your organization to take the necessary steps to save money, preserve natural resources, and reduce your environmental impacts, resulting in a better bottom line.

### Contact Dave's Electric today!

And explore the ways we can help you.

Call us TOLL FREE: **1.800.300.3355** or visit [www.daveselectricwi.com](http://www.daveselectricwi.com) for helpful links to more information on program partners and incentive programs.